

Message Text

CONFIDENTIAL

PAGE 01 OTTAWA 03597 042114Z

61

ACTION EUR-12

INFO OCT-01 ISO-00 CIAE-00 INR-05 NSAE-00 RSC-01 PA-01

PRS-01 USIA-06 EB-04 COME-00 TRSE-00 CU-02 /033 W

----- 108172

R 042101Z NOV 74

FM AMEMBASSY OTTAWA

TO SECSTATE WASHDC 4900

C O N F I D E N T I A L OTTAWA 3597

E.O. 11652: GDS

TAGS: EFIN, SCUL, CA

SUBJ: TIME CANADA

REF: OTTAWA 3398

1. MADER OF TIME OTTAWA BUREAU INFORMED EMBASSY TODAY HIS INFORMATION WAS THAT CABINET WOULD TAKE DECISION ON NOVEMBER 7 ON PROPOSAL TO DEPRIVE TIME CANADA (BUT NOT READER'S DIGEST) OF ITS CONTROVERSIAL TAX STATUS BY JANUARY 1, 1976, UNLESS IT MET ALL OF FOLLOWING FOUR CONDITIONS: (1) RAISE CANADIAN OWNERSHIP TO 75 PERCENT; (2) INCREASE CANADIAN CONTENT TO 60 PERCENT OR MOREV (3) MAKE FORMAT DISTINCTIVE FROM THAT OF US EDITION; AND (4) LODGE BUDGETARY CONTROL IN CANADA, NOT NEW YORK.

2. MADER SAID HE DETECTED GROWING IMPATIENCE IN CABINET AND ALL PARTY CAUCUSES FOR RESOLUTION OF MATTER. ONLY MP'S OUTSPOKENLY OPPOSED TO "CANADIANIZATION" OF MAGAZINE OR ITS DEMISE ARE HOLT AND DIEFENBAKER. CABINET MINISTERS TURNER, SHARP AND DRURY REMAIN UNENTHUSIASTIC ABOUT PROPOAL AND TRUDEAU UNCOMMITTED.

3. MADER WILL SEEK APPOINTMENT WITH VINE OF EUR AND BROWN OF EUR/CAN IN WASHINGTON ON NOVEMBER 7. HE IS NOT REQUESTING INTERVENTION. PORTER

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NNN

Message Attributes

Automatic Decaptioning: X
Capture Date: 01 JAN 1994
Channel Indicators: n/a
Current Classification: UNCLASSIFIED
Concepts: POLICIES, TAX RELIEF, MAGAZINES
Control Number: n/a
Copy: SINGLE
Draft Date: 04 NOV 1974
Decaption Date: 01 JAN 1960
Decaption Note:
Disposition Action: RELEASED
Disposition Approved on Date:
Disposition Authority: garlanwa
Disposition Case Number: n/a
Disposition Comment: 25 YEAR REVIEW
Disposition Date: 28 MAY 2004
Disposition Event:
Disposition History: n/a
Disposition Reason:
Disposition Remarks:
Document Number: 1974OTTAWA03597
Document Source: CORE
Document Unique ID: 00
Drafter: n/a
Enclosure: n/a
Executive Order: GS
Errors: N/A
Film Number: D740316-0658
From: OTTAWA
Handling Restrictions: n/a
Image Path:
ISecure: 1
Legacy Key: link1974/newtext/t19741173/aaaackfo.tel
Line Count: 52
Locator: TEXT ON-LINE, ON MICROFILM
Office: ACTION EUR
Original Classification: CONFIDENTIAL
Original Handling Restrictions: n/a
Original Previous Classification: n/a
Original Previous Handling Restrictions: n/a
Page Count: 1
Previous Channel Indicators:
Previous Classification: CONFIDENTIAL
Previous Handling Restrictions: n/a
Reference: OTTAWA 3398
Review Action: RELEASED, APPROVED
Review Authority: garlanwa
Review Comment: n/a
Review Content Flags:
Review Date: 15 APR 2002
Review Event:
Review Exemptions: n/a
Review History: RELEASED <15 APR 2002 by rowelle0>; APPROVED <19-Aug-2002 by garlanwa>
Review Markings:

Declassified/Released
US Department of State
EO Systematic Review
30 JUN 2005

Review Media Identifier:
Review Referrals: n/a
Review Release Date: n/a
Review Release Event: n/a
Review Transfer Date:
Review Withdrawn Fields: n/a
Secure: OPEN
Status: NATIVE
Subject: TIME CANADA
TAGS: EFIN, SCUL, CA
To: STATE
Type: TE
Markings: Declassified/Released US Department of State EO Systematic Review 30 JUN 2005